

POLITIKA ZASEBNOSTI

ZBIRANJE DOSTOPNIH PODATKOV BREZ OSEBNIH PODATKOV

Za izboljšanje ponudbe naše spletne strani Študentska organizacija Univerze v Mariboru, Gosposvetska cesta 83, 2000 Maribor, zbira in hrani nekatere dostopne podatke brez osebnih podatkov. Ko zahtevate dostop do naših spletnih strani in datotek našega spletnega mesta, so podatki o dostopu zbrani in shranjeni kot privzeti. Ti podatki vključujejo:

- stran, s katere je bila zahtevana datoteka,
- ime datoteke,
- datum in uro zahteve,
- čas, porabljen na spletni strani,
- količina prenesenih podatkov,
- status dostopa (ali je bila datoteka prenesena ali ni bila najdena in podobno),
- naslov IP računalnika, ki ga je zahteval,
- opis vrste in različice uporabljenega spletnega brskalnika,
- nameščen operacijski sistem.

PRIDOBIVANJE IN SHRANJEVANJE OSEBNIH PODATKOV

Vaše osebne podatke zbiramo le, če se strinjate in jih prostovoljno delite z nami. Na podlagi podanega soglasja zbiramo vaše naslednje osebne podatke :

- ime in priimek,
- visokošolski zavod in letnik študija,
- številka mobilnega telefona ,
- e-mail naslov.

UPORABA OSEBNIH PODATKOV

Vaši osebni podatki se bodo uporabljali le za namene obveščanja o delovanju Študentske organizacije Univerze v Mariboru in pridruženih članov, ki delujejo pod okriljem Študentske organizacije Univerze v Mariboru, razen če dodatno podate soglasje za nadaljnjo uporabo. Prav tako vas obveščamo, da smo dolžni, za vsak primer posebej, organom pregona predložiti vaše osebne podatke, če so le ti zahtevani v okviru zakonskih pooblastil organa pregona.

Zbranih podatkov ne uporabljamo za namene oglaševanja ali raziskovanja trga brez vašega soglasja.

PRIJAVA NA NOVICE

Ko podate soglasje za obveščanje ali ko se prijavite za naše novice, se strinjate, da lahko vaš e-poštni naslov in/ali številko mobilnega telefona uporabimo za oglaševalske namene. Vaše soglasje k shranjevanju in uporabi vašega e-poštnega in številke mobilnega telefona naslova za pošiljanje novic lahko kadarkoli prekličete, npr. tako da pošljete e-poštno sporočilo na naslov: info@soum.si ali pa se odjavite od e-novic tako, da sledite navodilom, ki so zapisana na dnu prejetega elektronskega sporočila z e-novicami.

PIŠKOTKI

Spletna stran uporablja piškotke, da olajša uporabo spletne strani. Piškotki so majhne besedilne datoteke, ki jih vaš spletni brskalnik shrani na vaš računalnik. Če ponovno odprete ustrezno stran, piškotki omogočajo prepoznavo vašega računalnika. Nastavitve shranjevanja piškotkov lahko kadar koli spremenite v zavihku "Nastavitve piškotkov" na dnu spletne strani www.soum.si in izberete možnost »zavračam piškotke. Vendar pa bi radi poudarili, da to pomeni, da morda ne boste mogli uporabljati vseh funkcij našega spletnega mesta.

INFORMACIJE, POPRAVKI, BLOKIRANJE IN IZBRIS

Kadarkoli lahko zahtevate brezplačne podatke o shranjenih osebnih podatkih. Prav tako imate pravico zaprositi za popravek, blokiranje ali brisanje podatkov. Če je izbris dovoljen s pravnimi ali pogodbenimi obveznostmi hrambe, bomo blokirali podatke.

Na vašo zahtevo bomo kadarkoli posredovali popolne in brezplačne informacije o podrobnostih, shranjenih o vas ali vaši družbi, popravili podatke, blokirali podatke ali jih izbrisali ter odgovorili na vsa vprašanja o zbiranju, shranjevanju in uporabi svoje podatke. V zvezi z navedenim nas lahko kontaktirate na naš e-mail naslov: info@soum.si.

VARNOST PODATKOV

Varnost vaših podatkov je za nas pomembna. Našo spletno stran varujemo s tehničnimi in organizacijskimi ukrepi za preprečevanje izgube, izbrisa, dostopa, spreminjanja ali razširjanja podatkov s strani nepooblaščenih oseb. Z rednimi pregledi sistema skušamo zagotavljati zaščito pred nepooblaščenimi dostopi do vaših osebnih podatkov.

SPLETNA ANALITIKA

Ta spletna stran uporablja Google Analytics, storitev spletnega analitike, ki jo ponuja Google, Inc. (»Google«). Google Analytics uporablja "piškotke", ki so tekstovne datoteke, nameščene na vašem računalniku, da bi spletnemu mestu pomagali analizirati, kako uporabljate spletno mesto.

Podatke, ki jih piškotek pridobi o vaši uporabi spletnega mesta, na spletna mesta Googlu posreduje in jih shrani na strežnikih v ZDA. Če je na tej spletni strani aktivirana anonimizacija IP-ja, bo vaš naslov IP najprej onemogočil Google v državi članici Evropske unije ali v drugi državi pogodbenici v sporazum o evropskem gospodarskem prostoru. Samo v izjemnih primerih bo vaš polni IP naslov prenesen na Googlov strežnik v ZDA in tam skrajšan. Upoštevajte, da ta spletna stran uporablja Google Analytics z razširitvijo "_anonymizeIp ()", zato se IP naslov obravnava le v okrnjeni obliki, kar pomeni, da je preprečena osebna identifikacija.

Google bo v imenu upravljalca te spletne strani uporabil te podatke za ocenjevanje vaše uporabe spletnega mesta, pripravo poročil o dejavnostih spletnih strani za operaterje spletnih mest in drugih operaterjev, ki se nanašajo na spletno dejavnost in uporabo interneta. Naslov IP, ki ga brskalnik prenese v storitev Google Analytics, ni povezan z drugimi Googlovimi podatki. Piškotke lahko zavrnete tako, da izberete ustrezne nastavitve v vašem brskalniku, vendar upoštevajte, da morda ne boste mogli uporabljati vseh funkcij tega spletnega mesta.

Poleg tega lahko Google preprečite zbiranje podatkov, ki jih ponuja piškotek, in so povezani z vašo uporabo spletnega mesta (vključno z naslovom IP), ter obdelavo teh podatkov s

strani Google s prenosom in namestitvijo vtičnika brskalnika, ki je na voljo prek sledite povezavi: <http://tools.google.com/dlpage/gaoptout>.

Več informacij o pogojih uporabe in zasebnosti najdete na: <http://www.google.com/analytics/terms> in <https://www.google.de/intl/en/policies/>. Upoštevajte, da je na tem spletnem mestu Google Analytics razširjen s kodo "gat._anonymizeIp ();" da zagotovite anonimizirano zbirko vašega IP-naslova (tako imenovano IP maskiranje).

VTIČNIKI DRUŽBENIH OMREŽIJ

Naša spletna stran združuje vtičnike (programe) družbenih omrežij Facebook, Instagram, Twitter in YouTube.

FACEBOOK

Od Facebook-a uporabljamo gumb »Like«, gumb »Share« in »Tweet«. Te vtičnice upravlja Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, ZDA. Lahko jih prepoznate po ustreznem logotipu Facebook. Več informacij o Facebook-ovih družabnih vtičnicah najdete na <http://developers.facebook.com/plugins>.

Če obiskovalec odpre stran našega spletnega mesta, ki vsebuje to vrsto vtičnika, se med brskalnikom obiskovalca in strežniki Facebook vzpostavi povezava. Facebook sprejema in shrani podatke (vključno z IP-naslovom in ID-jem piškotka), ki omogočajo Facebooku, da prepozna, katero stran spletnega mesta je obiskovalec odprl. To se zgodi, ne glede na to, ali je vtičnik Facebook v stiku z ali ne. Če obiskovalec sodeluje z vtičnikom Facebook ali pusti komentar, bodo ustrezni podatki preneseni na Facebook v ZDA in tam shranjeni. Če je obiskovalec prijavljen v Facebook, ko se to zgodi, se lahko posredovani podatki dodelijo določenemu računu. Facebook uporablja piškotke tako za registrirane kot za neregistrirane uporabnike.

Vrsta, obseg in namen zbiranja, uporabe in druge obdelave ali uporabe podatkov s strani Facebooka ter pravic in možnosti za zaščito zasebnosti uporabnika najdete v pravilniku o zasebnosti za Facebook (<https://www.facebook.com/about/privacy>) in prilagojeni. Poleg zgoraj navedenega so natančni postopki obdelave podatkov, obdobja shranjevanja in nameni nejasni.

Ta spletna stran uporablja komunikacijsko orodje "Conversion Tracking Pixel", ki ga je objavil Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, ZDA ("Facebook"). V ta namen integriramo tako imenovane piksele na Facebooku. Ko si ogledate ali kliknete oglas na Facebooku, vas bomo označili kot obiskovalca našega spletnega mesta in na vaši spletni strani bomo sledili vašim dejavnostim. Ujeti podatki so anonimni, to pomeni, da ne bomo mogli ogledati osebnih podatkov posameznih uporabnikov in posebej ne moremo povezati dejavnosti na naši spletni strani z nobenim posameznikom; bomo lahko analizirali samo oglase za statistične in / ali tržne raziskave. Vendar pa bodo zajete podatke shranili in obdelali prek Facebooka in jih lahko povezali s svojim Facebook profilom. Facebook je nato upravičen uporabljati te podatke v skladu s Facebook Policy Policy (<https://www.facebook.com/about/privacy>). Imate možnost, da dovolite ali zavrnete Facebook in njegove partnerje, da prikazujejo oglase na Facebooku in zunaj njega kot del vaših osebnih nastavitvev profila na Facebooku.

Uporabo storitve "Conversion Tracking Pixel" lahko zavrnete na svojem Facebook profilu: <https://www.facebook.com/settings/?tab=ads>

POOBLAŠČENA OSEBA ZA VARSTVO PODATKOV (DPO):

Andrej Prevolnik

Elektronska pošta: dpo@soum.si.

KONTAKTI POOBLAŠČENE OSEBE ZA VARSTVO OSEBNIH PODATKOV (DPO):

02 / 22 56 000 oz. info@soum.si

PRIVACY POLICY

COLLECTION OF ACCESSIBLE DATA WITHOUT PERSONAL INFORMATION

In order to improve the offer of our website, the Student Organization of the University of Maribor, Gosposvetska cesta 83, 2000 Maribor, collects and stores some accessible data without personal data. When you request access to our web pages and our website files, access information is collected and stored by default. This information includes:

- the page from which the file was requested,
- file name,
- date and time of the request,
- time spent on the website,
- amount of transferred data,
- access status (whether the file was downloaded or not found, etc.),
- the IP address of the computer that requested it,
- description of the type and version of the web browser used,
- installed operating system.

ACQUISITION AND STORAGE OF PERSONAL DATA

We only collect your personal data if you agree and voluntarily share it with us. Based on the given consent, we collect your following personal data:

- name and surname,
- higher education institution and year of study,
- mobile phone number,
- e-mail address.

USE OF PERSONAL DATA

Your personal data will only be used for the purpose of informing about the activities of the Student Organization of the University of Maribor and associated members operating under the umbrella of the Student Organization of the University of Maribor, unless you additionally give your consent for further use. We also inform you that we are obliged, on a case-by-case basis, to submit your personal data to the law enforcement authorities, if only this is required within the legal powers of the law enforcement authority.

We do not use the collected data for advertising or market research purposes without your consent.

NEWSLETTER SUBSCRIBE

When you consent to be notified or when you sign up for our newsletter, you agree that we may use your email address and/or mobile phone number for advertising purposes. You can withdraw your consent to the storage and use of your e-mail address and mobile phone number for sending newsletters at any time, e.g. by sending an e-mail message to the address: info@soum.si or unsubscribe from the e-newsletter by following the instructions written at the bottom of the e-newsletter received.

COOKIES

The website uses cookies to facilitate the use of the website. Cookies are small text files that your web browser stores on your computer. If you open the corresponding page again, cookies allow your computer to be recognized. You can change the cookie storage settings at any time in the "Cookie settings" tab at the bottom of the www.soum.si website and select the "refuse cookies" option. However, we would like to point out that this means that you may not be able to use all the features of our website.

INFORMATION, CORRECTIONS, BLOCKING AND DELETION

You can request free information about stored personal data at any time. You also have the right to request correction, blocking or deletion of data. If deletion is permitted by legal or contractual retention obligations, we will block the data.

At your request, we will at any time provide complete and free information about the details stored about you or your company, correct the data, block the data or delete it, and answer any questions about the collection, storage and use of our data. In connection with the above, you can contact us at our e-mail address: info@soum.si.

DATA SECURITY

The security of your data is important to us. We protect our website with technical and organizational measures to prevent loss, deletion, access, modification or dissemination of data by unauthorized persons. With regular system checks, we try to ensure protection against unauthorized access to your personal data.

WEB ANALYTICS

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how you use the website.

The data obtained by the cookie about your use of the website is transmitted to the websites of Google and stored on servers in the USA. If IP anonymization is activated on this website, your IP address will first be disabled by Google in a member state of the European Union or in another state party to the Agreement on the European Economic Area. Only in exceptional cases will your full IP address be transferred to a Google server in the USA and shortened there. Please note that this website uses Google Analytics with the extension "_anonymizeIp()", so the IP address is only treated in a truncated form, which means that personal identification is prevented.

On behalf of the operator of this website, Google will use this data to evaluate your use of the website, to prepare reports on website activity for website operators and other operators relating to website activity and internet usage. The IP address transmitted by the browser to Google Analytics is not linked to other Google data. You can reject cookies by selecting the appropriate settings in your browser, but please note that you may not be able to use all features of this website.

In addition, you can prevent Google from collecting the data provided by the cookie and related to your use of the website (including your IP address) and from processing this data with

Google page by downloading and installing the browser plug-in available via the following link: <http://tools.google.com/dlpage/gaoptout>.

You can find more information about the terms of use and privacy at: <http://www.google.com/analytics/terms> and <https://www.google.de/intl/en/policies/>. Please note that on this site Google Analytics is extended with the code "gat._anonymizeIp();" to provide an anonymized collection of your IP address (so-called IP masking).

SOCIAL NETWORK PLUGINS

Our website combines plugins (programs) of social networks Facebook, Instagram, Twitter and YouTube.

FACEBOOK

We use the "Like" button, the "Share" button and the "Tweet" button from Facebook. These sockets are operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. You can recognize them by the corresponding Facebook logo. More information about

Facebook's social plug-ins can be found at <http://developers.facebook.com/plugins>.

If a visitor opens a page of our website that contains this type of plug-in, a connection is established between the visitor's browser and the Facebook servers. Facebook receives and stores data (including IP address and cookie ID) that enable Facebook to recognize which page of the website the visitor has opened. This happens regardless of whether the Facebook plugin is in contact with or not. If the visitor interacts with the Facebook plugin or leaves a comment, the corresponding data will be transferred to Facebook in the USA and stored there. If the visitor is logged into Facebook when this happens, the information provided can be assigned to a specific account. Facebook uses cookies for both registered and non-registered users.

The type, scope and purpose of Facebook's collection, use and other processing or use of data, as well as the user's rights and options for protecting privacy, can be found in the privacy policy for Facebook (<https://www.facebook.com/about/privacy>) and adapted. In addition to the above, the exact data processing procedures, storage periods and purposes are unclear.

This website uses the communication tool "Conversion Tracking Pixel" published by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). For this purpose, we integrate so-called Facebook pixels. When you view or click on an ad on Facebook, we will identify you as a visitor to our website and track your activities on our website. The captured data is anonymous, this means that we will not be able to view the personal data of individual users and we cannot specifically link the activities on our website to any individual; we will only be able to analyze advertisements for statistical and/or market research purposes. However, the collected data will be stored and processed by Facebook and can be linked to your Facebook profile. Facebook is then entitled to use this data in accordance with the Facebook Privacy Policy (<https://www.facebook.com/about/privacy>). You have the option to allow or deny Facebook and its partners to display ads on and off Facebook as part of your personal Facebook profile settings.

You can refuse the use of the "Conversion Tracking Pixel" service on your Facebook profile:

<https://www.facebook.com/settings/?tab=ads>

AUTHORIZED PERSON FOR DATA PROTECTION (DPO):

Andrej Prevolnik

Email: dpo@soum.si.

CONTACTS OF THE AUTHORIZED PERSON FOR THE PROTECTION OF PERSONAL DATA (DPO):

02 / 22 56 000 or info@soum.si